

Bob Whittington

3875 Tiffany Circle
Newcastle, OK 73065

Dear Women's World exhibitor:

The National Street Rod Association® is holding its 43rd Annual NSRA Street Rod Nationals®PLUS in the North Wing of the Kentucky Exposition Center in Louisville Kentucky, August 2, 3, 4, 5, 2012. You are cordially invited to participate and your agreement is enclosed. The Women's World and Craft Show will be open free of charge to all persons in attendance at the NSRA Street Rod Nationals.

Please read the following information carefully. We appreciate you familiarizing yourself with the following information.

EXHIBIT DATES AND HOURS:

Wednesday	August 1, 2012	9am until 5:00pm	Set-up day only
Thursday	August 2, 2012	9am until 5:30pm	
Friday	August 3, 2012	9am until 5:30pm	
Saturday	August 4, 2012	9am until 5:30pm	
Sunday	August 5, 2012	9am until 3:00pm	

The Exhibit buildings will be open at 8:30am each morning for exhibitors to re-stock and ready their booth prior to opening. Only exhibitors with proper credentials will be allowed to enter thru the buildings exhibitor door before the show opens daily.

BOOTH SIZES AND FEES:

All spaces are 10'x10' ...\$200. Corner spaces are an additional \$25.00. Due to fire codes, you must keep products inside your space. If a 10'x10' space will not hold your product, you must buy additional space at \$200 per 10'x10'.

The Women's World director may assign and or change location without notice to the exhibitors in order to accommodate space that may be needed in the best interest of the show and the NSRA.

Submission of space agreement and payment for spaces does not guarantee that the space will be assigned. NSRA Women's World director reserves the right to determine the eligibility of any vendor to be included in the event, either before or after proper execution of this agreement.

There is an additional fee to cover the electrical expenses. Please request electricity if you need it for your display from the Kentucky Exposition Center at <http://www.kyfairexpo.org/facilityinfo/exhibitorserves.html>. You will need your space numbers in order to request service from them.

SET-UP AND BREAK DOWN:

We will give you **one hour** time limit to pull into the building and unload your truck and remove it to the parking area. You have Wednesday, August 1st from 9am to 5pm to set-up (Tuesday set-up is allowed for booths 1-555 only). All displays must be completed by 5pm on Wednesday. Security is provided over night. Participants will receive their non-transferable credentials and parking permits on set-up day. Booths may be dismantled at 3pm on Sunday August 5th. Please do not start breaking down until this time; it is extremely disrespectful to all the other exhibitors who have paid to be in the show. We would greatly appreciate your cooperation in this matter. No vehicles will be allowed to move into loading positions until 3:30pm. This is strictly enforced by the NSRA.

EQUIPMENT:

You are responsible for your own display. Tables, chairs, curtains will be available for rent from the show decorators. You may contact them at 502-375-5811 for more information on all rentals. Please place your orders as soon as possible.

ADMISSION TO THE GROUNDS:

Your registration fee includes two non-transferrable admission buttons and one vehicle pass to the grounds per vendor. Your vehicle pass **MUST** be adhered to the driver's side windshield at the top and bottom. You must purchase additional buttons and passes if needed. We cannot give any extra buttons or passes away. Do not pass buttons around or you will be asked to leave and lose all your space fees – no exceptions. You will receive your admission buttons and vehicle pass on Wednesday. Starting Thursday morning you will need your vehicle pass and admission button for entry into the Exposition Center. Use gate 6 only.

JUST A FEW REMINDERS:

- Attendance for the entire four days is mandatory. Please do not apply if you cannot attend the entire show.
- All tables must be draped on three sides and all boxes must be out of sight. You will be setting up for four days so additional time and energy in making your display attractive is justified. Everyone's cooperation is essential in presenting a professional image.
- Please be considerate of your neighbor and do not obstruct vision or accessibility to your neighbor's booth.
- Trash and garbage must be in trash cans or must be broken down and put in bigger boxes. There is no reason to leave any trash of any kind in your space unless it is in a trash bin or big boxes!!!
- No smoking in buildings (smoking in outside designated areas only).
- No signs indicating clearance, reductions, or show specials. Just tell your customers about discounts.
- No consumption of alcoholic beverages is permitted at anytime.
- No pets allowed in show for vendors. **NO EXCEPTIONS**
- **NO CANOPY TOPS ARE ALLOWED BY ORDERS OF FIRE MARSHALL**
- Please use your best judgment in deciding what is appropriate for sale. No die-cast cars are allowed or any other items on our **DO NOT SELL LIST**. If we want our shoppers to return year after year, we must provide them unique quality items at a fair price. An inviting appearance is the first step along with quality items.
- **ALL TRAILERS, TRUCKS AND CAMPER MUST BE PARKED IN DESIGNATED AREAS ONLY! - OR YOU WILL BE TOWED AWAY AT YOUR OWN EXPENSE. NO EXCEPTIONS!** All trailers must have a sticker on the trailer hitch and we will provide it. Please ask. No campers are allowed in parking area overnight. For camping information, call (502)367-5000.
- Buildings are locked securely upon our departure each night. The doors will be locked promptly at 5:30 pm; so be ready to pack up and leave at this time. **You must exit the building by 5:40. No exceptions.** The doors will be opened at 8:30am each morning for exhibitors. The front doors will remain locked until 9am for general public to enter.
- You will receive 4 cards on set up day with four different car numbers. The Street rodders will come in every day, looking at every booth to see if their number is posted. You may give away anything of your discretion as long as it does not violate the terms of your contract. This is a wonderful promotion of Women's World and creates a lot of traffic.
- If you know of another vendor who you think might be interested in doing our show, please let me know and I will send them a contract.

Best wishes,

Bob Whittington
Women's World director

DO NOT SELL LIST

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| 1. Automotive waxes, polishes or chemicals | 21. Telephone services |
| 2. Canopies | 22. Tools |
| 3. Car Covers | 23. Travel services, Time share sales or promotion |
| 4. Cassettes or CD's | 24. Knives (pocket, hunting, weapon) |
| 5. Chairs | |
| 6. Chamois | |
| 7. Coolers | |
| 8. Decals | |
| 9. Gas pumps | |
| 10. Slot machines | |
| 11. Hats (Automotive baseball type hats) | |
| 12. Lapel pins | |
| 13. Machinery | |
| 14. Neon items (no automotive neon) | |
| 15. Toys (no die cast toys or hot wheel type toys) | |
| 16. Patches | |
| 17. Photographers (no taking pictures on site) | |
| 18. Metal or tin signs | |
| 19. Automotive T-Shirts | |
| 20. Sunglasses | |